

in conjunction with



co-located with



# SHOW REVIEW

**2,494**

Trade Visitors & VIPs

**270+**

Delegates

**97**

Speakers & Moderators

**75**

Participating Companies From 25 Countries

**60**

Industry Associations & Media

## Building An Interconnected Regional Geospatial Community

The 3rd Geo Connect Asia fulfilled its promises in delivering **2,494** international visitors and delegates to the show and conferences on the 15th and 16th March in Singapore; **24.5%** of the visitors attended from **53** countries and regions.

Comprising an exhibition of **75** companies and **97** speakers, across multiple conference stages, Geo Connect Asia combined with Digital Construction Asia and the inaugural Drones Asia Show.

Co-located events included the International Seminar, supported by EG-LAM and UN-GG-IM, titled Geo-enabled effective land administration; Digital Underground Connect and the hosting of the ASEANFLAG (ASEAN Federation of Land Surveying and Geomatics) Board Meeting.

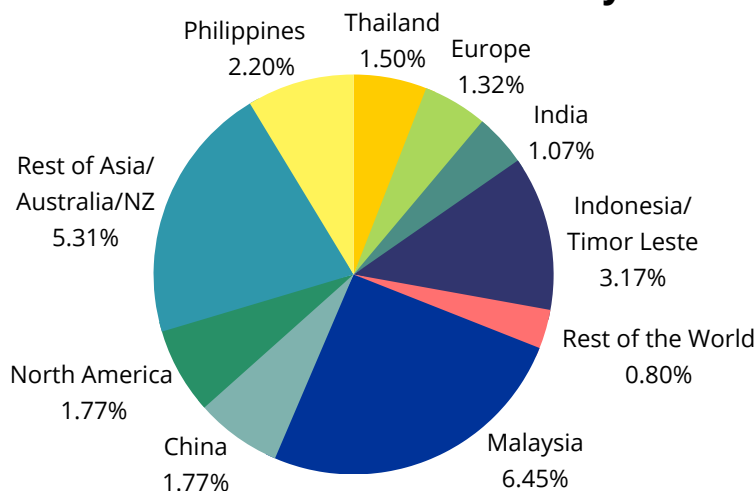
## Who Attended?

A preliminary review of attendees demonstrated the depth and spread of industry decision-makers who joined Geo Connect Asia 2023 in Singapore.

Leading international attendance at the show were hosted guests and invited visitors and buyers from Malaysia, China, Indonesia, Philippines, Thailand and Vietnam.

75.5% of visitors were from Singapore, with the rest coming in internationally.

## Overseas Visitors & Buyers



**Visitor Surveys**

**72%**

plan to return to the 2024 event

**78%**

were satisfied with the overall event experience

**84%**

were decision-makers with the power to influence/ recommend

**43%**

were sourcing for solutions

The following organisations were amongst the hundreds of organisations represented across the event:

AECOM • Austhail Geophysics • Badan Informasi Geospasial, Indonesia • Building & Construction Authority • EGAT- Electricity Generating Authority of Thailand • FUGRO Satellite Positioning Geodetic Engineers of the Philippines • General Authority for Survey and Geospatial Information, Saudi Arabia • Gojek Singapore • Ikatan Surveyor Indonesia • Jurukon Malaysia • Kokusai Kogyo, Japan • Maritime & Port Authority • Megaworld Corporation Philippines • Ministry of Defence • Penta-Ocean Construction • Petronas Malaysia • Prime Minister's Office • Sabah Lands & Survey Department • Sembcorp Architects and Engineers • Singapore Land Authority • Skypoints • Surbana Jurong Consultants • Urban Redevelopment Authority

# ADDRESSING THE NEEDS OF A DYNAMIC REGION

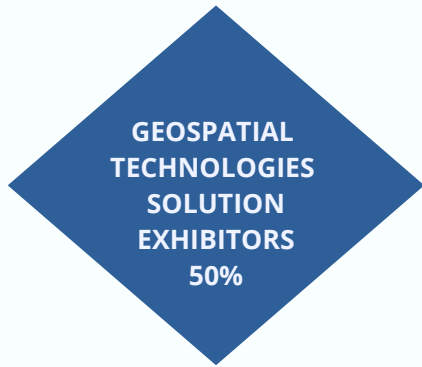
At the heart of Geo Connect Asia's ambitions is the aim to bring together communities from vertical industries, government and business across the ASEAN region.

Comprising 10 countries with a combined population of 650 million the region is expected to become the world's fourth largest economy by 2030.

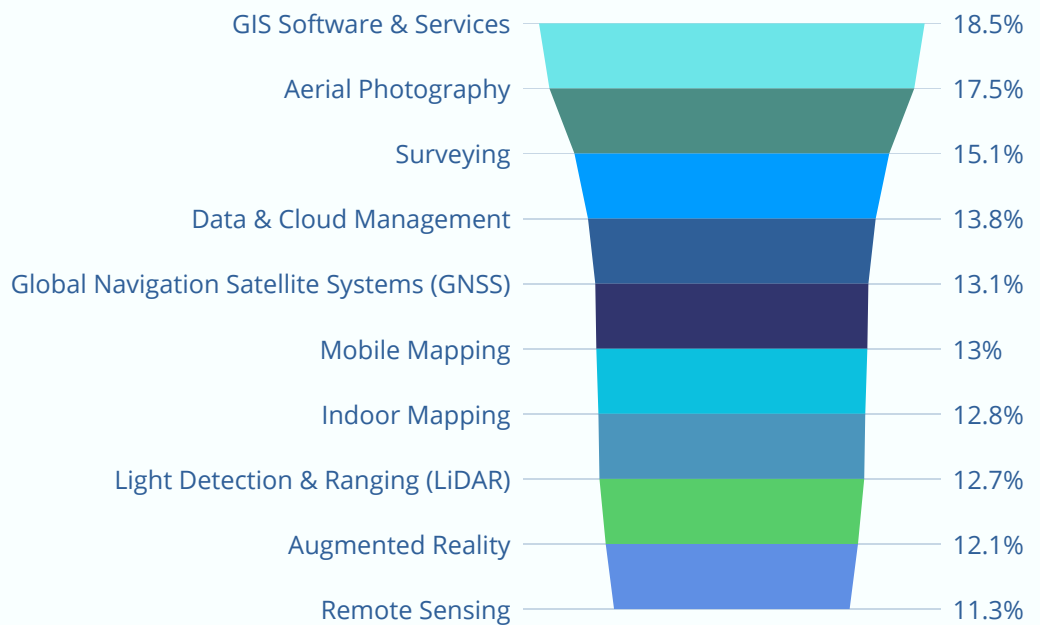
With 53 countries and regions attending Geo Connect Asia 2023 Singapore is well placed to become a magnet for business both in Southeast Asia and many markets beyond.



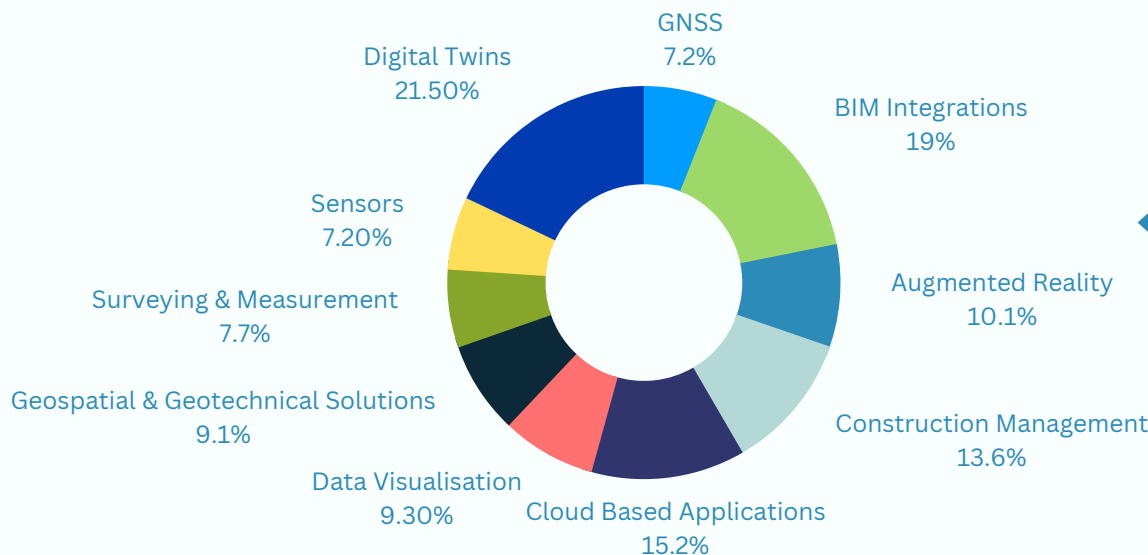
## 65% of visitors were interested in Geospatial Technologies



### Top 10 Solutions in Demand



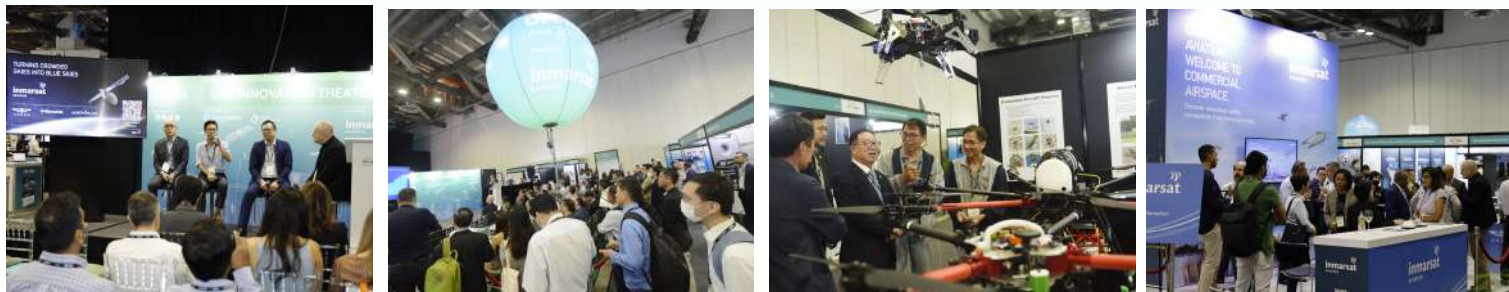
## 46% were interested in Digital Construction & Digital Underground



### Top 10 Products in Demand

# DRONES ASIA TAKES THE UAV INDUSTRY FORWARD

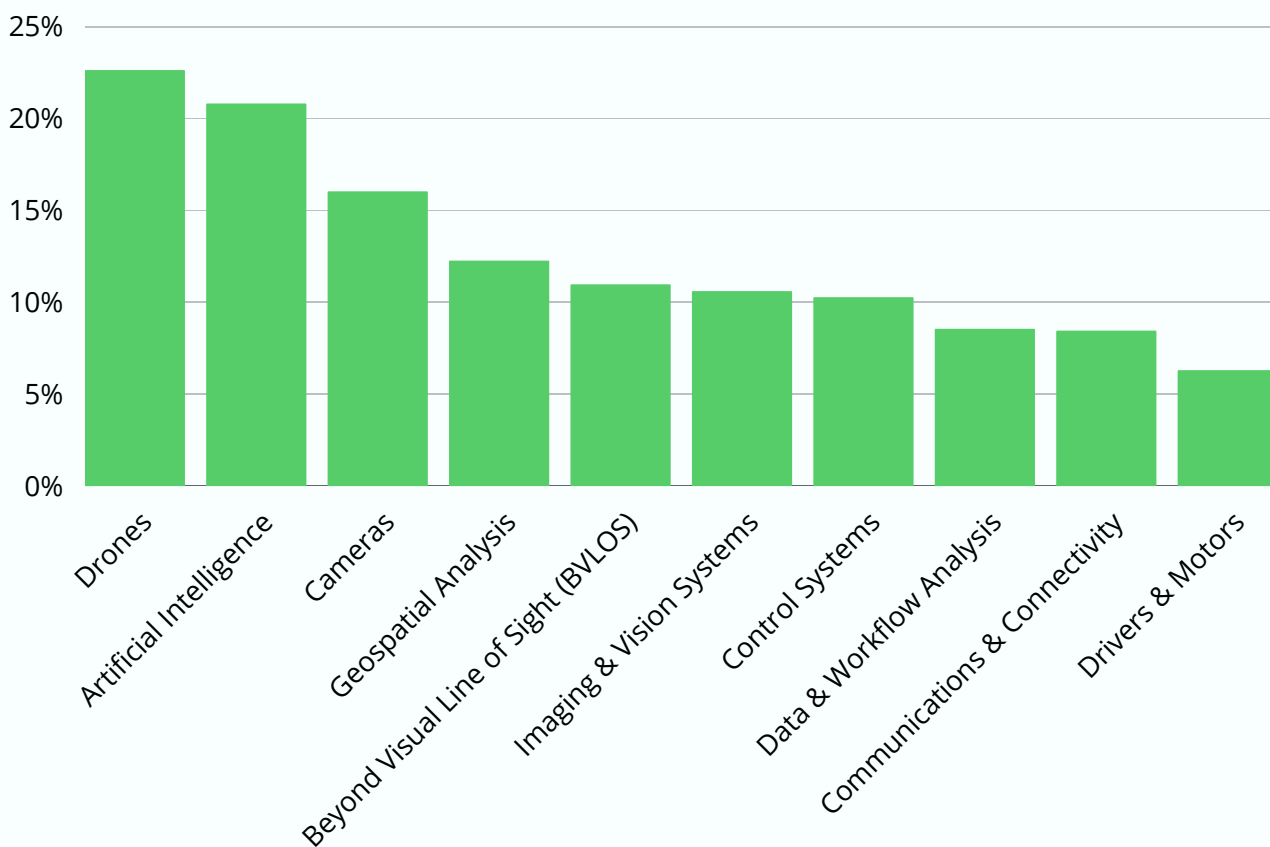
The launch of a dedicated for the UAV industry generated strong industry support from across the ASEAN region. With the support of the Association of Aerospace Industries (Singapore) (AAIS) and Gold Sponsor Inmarsat the Show and UAV Innovation Theatre brought together regulators, end users and solution providers into the mainstream. With more than 25% of the main audience attending Geo Connect Asia also interested in drone based applications the co-location of Drones Asia is well established to take the event to the next level in 2024.



**50%** of the visitors were interested in UAV & Drones

**DRONES EXHIBITORS**  
28%

## Top 10 UAV Solutions in Demand



# THE VOICES OF THE INDUSTRY- IN THEIR OWN WORDS

## The Keynote Speaker

"Geo Connect Asia is the meeting point for the Asian region, offering the opportunity to collaborate and build partnerships across the fast-expanding geospatial industry. We look forward to supporting future events"



**Nadine Alameh,**  
Chief Executive Officer  
Open Geospatial  
Consortium

**Jan Schoderer,**  
Senior Technical.  
Consultant, Sales  
Director, Vexcel  
Imaging



## Industry Ambassador & Exhibitor

"Thank you, not only for your great organisation around the event but also for all the support you give us. We were very satisfied with the event and in particular the attendance from customers within the region. Really appreciated." and in particular the attendance from customers within the region. Really appreciated. "

## 2023 Platinum Sponsor

"We were pleased to be able to support Geo Connect Asia for the third consecutive year as Platinum Sponsor and welcome clients and new prospective customers in a vibrant meeting environment. With the opportunity to demonstrate our latest solutions on our stand and offer more personal exchanges in the Trimble Club, we were delighted with the response"



**John Whitehead,**  
Senior Director of  
Sales &  
Distribution APAC,  
Trimble

**Janina Vasquez,**  
Geospatial Consultant,  
YJP Surveyors



## An Industry Leader in Singapore

"We received a lot of great leads and we met with a good diversity of customers. We were very busy and are positive with regards to getting a good return on investment from our participation,"

in conjunction with



**GEO CONNECT**  
Asia 2024

co-located with



## 2024 SHOW BOOKINGS ARE NOW OPEN!

Wednesday 6th & Thursday 7th March  
Sands Expo & Convention Centre, Singapore

Geo Connect Asia 2024 will be staged in an expanded exhibition hall space at the entrance level to Sands Expo and Convention Centre in central Singapore.

With easy access to the ASEAN markets and beyond Singapore is perfectly located for the global geospatial and location intelligence communities to meet.

The 2024 show prices have been maintained for the fourth consecutive year but will increase on **12th September 2023.**

**80%**

**of 2023 show exhibitors rebooked their stands for the 2024 show.**

**Step on board and join us now!  
Scan to enquire!**



### For Sponsorship & Exhibiting Options Please Contact:

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